



## *Frequently Asked Questions.*

### **What are Eyelash Extensions?**

Eyelash Extensions are synthetic, silk or mink individual lash hairs that are applied to one natural eyelash hair that enhances the length, thickness and fullness of the natural lash. This technique is applied by a fully trained and certified professional eyelash design artist.

### **Why should I get Eyelash Extensions?**

The real question is “Why shouldn’t you?” Ok seriously, here are a few reasons why.

- They will enhance your natural lashes making them slightly (30-50%) longer. Slightly thicker depending on type and look like you have more lashes without looking overdone or “drag like”. Check out the before and after pictures.
- More dramatic than mascara but less dramatic than strip lashes.
- You wake up looking stunning, every day without effort!
- Saves money! No more mascara required. Did you know mascara has an expiration date that manufacturers don’t have to put on the product? You have probably used mascara that has expired, it may have caused irritations or smelt funny. Mascara should be changed every 3 months at least.
- Saves time! Speeds up your morning routine. Spend that extra 10 – 15 minutes pressing snooze. Just brush your lashes and your good to go.
- Great for people who have short natural lashes or those of you, like me who have blonde lashes which seem invisible unless you wear a ton of mascara. Others will notice to!



- No more mascara clumping, getting mascara on your nose, eyelid or other random places it seems to get. No more time spent washing it off every day. No more mascara build up that sets like cement when you use waterproof mascara. Please don't use waterproof mascara unless you really really have to. If you do, just use a very light coat or use a light coat over natural mascara to make it waterproof. It is soo hard to remove safely without damage to the natural lash.
- NO panda eyes in the morning.
- They are lightweight. Most people don't even know they have them on. That is until they look in the mirror!
- Perfect for Brides! Your eyelash extensions will last all day through the emotions, hugs, kisses and tears. The best part is they will last right through your honeymoon as well! Perfect lashes by the pool, on the beach, swimming, snorkling or any other activity you do.
- Great for gym. Can sweat it up for hours at the gym and still have great looking lashes.
- The procedure is painless and can even be relaxing. Most clients fall asleep! They also love their "me" time. How does a couple of hours away from the stresses of life sound?
- Finally all you need to do to keep gorgeous looking full and luscious lashes is get them refilled every 3 weeks as the natural lash grows and falls out. Refills also take much less time then a full set. Usually 45, 60 or 90 minutes depending on how many need to be replaced and new ones applied.
- \*warning\* Lashes can be addictive! You will love them THAT much.

### **How long will they last?**

This will depend on how well you look after them and how long your natural lash cycle is. Generally the bond will last until your natural lash falls out,

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however if you don't look after them properly they may not last as long. This can be due to many factors from medical reasons, how well you treat your lashes and what you use around the eye area that might interfere with the bonding agent. All clients are given an After Care form to ensure their lashes last as long as possible.

### **What is a lash cycle?**

An average person has about 90 – 150 natural lashes per eye (LPE) on the upper lid and 70 – 80 lashes on the lower lid. Each eye sheds about 2 – 5 natural lashes per day.

Average shed per week: 1 week loss – 21

2 week loss – 42

3 week loss – 63

Eyelashes can also shed seasonally. For instance, you may shed more in autumn. The hair growth cycle goes through 3 stages, Anagen, Catagen and Telogen.

**Anagen Stage:** This phase is the dynamic growth stage that lasts between 30 - 45 days or 3 – 7 weeks. Each lash has its own grown speed.

**Catagen Stage:** This phases is known as the transition phase and lasts 2 – 3 weeks. The growth stops and the hair follicle shrinks or contracts.

**Telogen Stage:** This phase is known as the resting phase and lasts from 25 – 100 days. This is when the hair is completely formed and the hair follicle is at rest. At the end of this period the lash will drop off and the cycle begins again.

Each lash has its own cycle and speed.

### **Are Eyelash Extensions harmful to the natural lash?**

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Short answer No. Not if the technician is a qualified professional in the industry using quality lash adhesive applied in the correct way and you follow the correct aftercare procedures. There are plenty of photos on the internet showing damage to the natural lash. Unfortunately, there are a lot of technicians without the necessary skills required or they are using the wrong type of glue. Make sure you check the technician's previous photos and talk to their clients. Ask your technician questions and be completely comfortable and confident with them before going ahead with the procedure. Your natural lashes need to be healthy to start with, a good technician will not proceed if they think it will further damage the already damaged lashes and allow adequate time for the lashes to become healthy. Never ever, apply eyelash extensions yourself.

### **Does it take a long time?**

It depends..... It will depend on how many lashes you want and how "full" you want the look to be. A standard full set of classic 70 LPE will take about 2 hours. 2D or 3D lashes can take up to 3 hours. Refills will take between 45 minutes to 90 minutes depending on how many you want. Remember one extension is placed on one natural lash, this precision takes time to do properly. You don't want to rush it! Rushing can lead to eyelashes getting stuck together or falling off too soon. Permanent damage can occur if things are rushed.

### **Will it hurt?**

Eyelash Extensions should never hurt. In fact, many clients fall asleep!

### **More Questions?**

Shoot me a message or email and I would be happy to answer them for you.